



ISPAH Partnership and Sponsorship Policy

Version 1: June 2017

ISPAH's vision is a healthy active world where the opportunities for active living are available to all. Our mission is to advance and promote physical activity through excellence in research, education, capacity building and advocacy. ISPAH aims to support the communication of research and practice on physical activity through our international Journal (JPAH), develop capacity through training, lead advocacy actions, and partner in global collaborations to advance physical activity research and practice. As the leading global society dedicated to physical activity, we invite members from all countries.

ISPAH is governed by a Board of 12-18 experts from the field of physical activity and health, supported by a Secretariat. To ensure the highest integrity, as well as confidence in the Society among both our members and the general public, ISPAH requires that Board members and potential future Board members disclose any circumstances that could give rise to a potential conflict of interest to the mission and goals of the Society. All Board members and potential future Board members are required to disclose any circumstances that could present a potential conflict of interests (i.e. any interest that may affect, or may reasonably be perceived to affect, the Board member's objectivity and independence).

It is important that ISPAH works in partnership with other (funding and non-funding) individuals and organisations in order to maximise efficiently and effectiveness and to achieve its Vision, Mission and Goals through its professional activities. ISPAH's primary source of financial support is membership dues. ISPAH also has an opportunity to generate revenue from the biennial Congress, held in even numbered years, from which ISPAH receives 25% of any profit, with the host institution retaining the other 75%. The Congress is a core element of ISPAH's work, requiring extensive partnerships and collaboration to maximise success and impact. Specific sponsorship and partnerships considerations related to the ISPAH Congress are detailed in section 2 of this policy.

SECTION 1. Partnership and Sponsorship

SECTION 1.1: Definitions

ISPAH's relations with other organisations can be categorised in two ways:

1. **Sponsors** are an individual or an organisation that provide financial support to ISPAH for a specific activity but do not direct how that activity is implemented/ undertaken.
2. **Partners** are individuals or organisations that provide ISPAH with financial or in-kind support which helps ISPAH to conduct its activities.

These relationships do not refer to any activity linked to the ISPAH Congress, which is addressed separately in Section 2.

SECTION 1.2: Guiding principles for partnership and sponsorship

1. ISPAH is committed to advancing research and practice in physical activity to create a healthy, active world. ISPAH will seek and accept partnership or sponsorship only from partners or sponsors whose activities are deemed to be consistent with ISPAH's Vision, Mission and Goals.
2. ISPAH does not work in partnership with or accept any financial support from organisations which have any objectives that are inconsistent with, or could be perceived to be inconsistent with, the promotion of health. This includes tobacco and the arms industry. This also includes organisations which promote physical activity if they have other agendas which are not health promoting, for example sugar-sweetened beverages or high fat foods.
3. ISPAH will refuse any financial or in-kind support from any organisation which could potentially use the relationship with ISPAH to defend products, practices or positions that are not consistent with the Vision, Mission and Goals of the Society.
4. Requests to sponsor or work in partnership with ISPAH should be sent to the ISPAH President for consideration by the Executive committee. All members of the Executive Committee will be invited to critique the activities and reputation of the organisation or individual, and consider the benefits and risks to ISPAH of establishing relations. A vote will be taken by the Executive Committee on whether to accept the request for sponsorship or to work in partnership. ISPAH will partner with or accept sponsorship from only those organisations receiving a unanimous vote of support from the Executive Committee.
5. Any partners or sponsors remain independent of ISPAH and thus are not permitted to influence the governance, conduct, or activities of the Society.
6. All partners and sponsors will be required to enter a formal Memorandum of Understanding with ISPAH, which will include details of the term of the agreement.

7. Partners and sponsors are not permitted to use the ISPAH name or logo in any activities or materials, without prior consent of the ISPAH Board. If permission is granted to use the ISPAH logo, partners and sponsors must adhere to the ISPAH branding guidelines.
8. Partners and sponsors are not permitted to use the ISPAH name or logo in connection with any activity other than as stated in an official agreement.
9. Details of partners and sponsors, and the nature of their support, will be acknowledged on the ISPAH website on the 'partners and sponsors' page.
10. Acceptance of funds from partners or sponsors does not imply that ISPAH endorses the funding organisations or their activities.
11. ISPAH has the right to withdraw from any partnership or sponsorship arrangements if it emerges that potential conflicts of interest were not declared at the outset, or in response to new potential conflicts arising during the term of the agreement as stated in the Memorandum of Understanding. In this event, no financial reimbursement to the partner or sponsor will be made.

SECTION 2: Support for the ISPAH Congress

SECTION 2.1: Definitions

The ISPAH Congress is a centre-piece of the Society's work, which is delivered biennially. These guidelines on sponsorship and partnerships apply to all ISPAH Congresses.

The ISPAH Congress is delivered in collaboration with a wide range of external organisations. The terminologies used to describe collaborations related to the ISPAH Congress are:

1. **A Co-host** of the ISPAH Congress is an organisation, which has agreed to take leadership for the organisation of the Congress, is located in the host country, and has agreed to take financial responsibility.
2. **Partners** are individuals or organisations that provide ISPAH and the Congress co-hosts(s) with financial and/or in-kind support for the delivery of the Congress and provide substantial input on strategic planning to maximise the impact of the event.
3. **A conference sponsor** is an individual or organisation providing financial support for the delivery of the ISPAH Congress but do not direct how that activity is implemented/ undertaken.
4. **Exhibitors** are an individual or an organisation that provide financial support to ISPAH in exchange for an exhibition booth at the ISPAH Congress.

SECTION 2.2: Guiding principles for supporting the ISPAH Congress

1. ISPAH will only seek co-hosts of the biennial Congress from organisations which are deemed to be consistent with ISPAH's Vision, Mission and Goals.
2. All co-hosts of the ISPAH Congress will abide by the ISPAH Partnership and Sponsorship Policy for the duration of the contractual agreement, from confirmation of co-host status to delivering the final evaluation report on the Congress.
3. ISPAH will not accept any financial or in-kind support for the Congress from organisations with any objectives that are inconsistent with, or could be perceived to be inconsistent with, the promotion of health. This includes tobacco and the arms industry. This also includes organisations which promote physical activity if they have other agendas which are not health promoting, for example sugar-sweetened beverages or high fat foods.
4. ISPAH will refuse any financial or in-kind support for the Congress from any organisation which could potentially use the relationship with ISPAH to defend products, practices or positions that are not consistent with the Vision, Mission and Goals of the Society.
5. Requests to support the ISPAH Congress should be sent to Congress hosts for consideration by the organising committee. Representatives from the organising committee will be invited to critique the activities and reputation of the organisation or individual, and consider the benefits and risks to ISPAH of establishing relations. Members of the ISPAH Board will represent ISPAH on the Congress organising committee to ensure the ISPAH Sponsorship and Partnership Policy is adhered to.
6. All partners and sponsors will be required to enter a Memorandum of Understanding with ISPAH.
7. Congress co-hosts are entitled to use the ISPAH logo on all promotional materials for the Congress.
8. Congress partners and sponsors are not permitted to use the ISPAH name or logo in any activities or materials, without prior consent of the ISPAH Board.
9. Congress co-hosts, partners and sponsors are not permitted to use the ISPAH name or logo in connection with any activity other than stated in an official agreement.
10. Partners and sponsors are not permitted to engage in commercial activity at the ISPAH Congress other than as permitted in an official agreement.
11. Sponsors are not permitted to direct the content of the scientific program or direct the choice of speakers at the ISPAH Congress.

12. ISPAH will not share delegate names and contact details with partners, sponsors or exhibitors.
13. All support will be acknowledged in the Congress programme and other relevant media, as appropriate. These arrangements will be agreed in advance and documented in the agreement.
14. Acceptance of funds for the ISPAH Congress does not imply that ISPAH endorses the funding organisations or their activities.
15. ISPAH has the right to withdraw from any partnership or sponsorship arrangements if it emerges that potential conflicts of interest were not declared at the outset, or in response to new potential conflicts arising during the term of the agreement. In this event, no financial reimbursement to the partner or sponsor will be made.